



WXLV-TV
3500 Myer Lee Dr
Winston Salem, NC 27101

American Media & Advocacy Group
815 Slaters Ln
Alexandria, VA 22314

Contract # 2656458

Schedule Dates 10/11/16-10/17/16
Advertiser Ted Budd for Congress NC 13-R (112964)
Agency American Media & Advocacy Group (9105)
Product POLITICAL CANDIDATE (ns) (1186)
Brand NC-13 (868420)
Salesperson Millennium/DC, Washington DC (1108)
Sales Office Millennium Washington DC
Buyer Name MediaAssistant,,
Phone/Fax /
CPE 501/927/7606
Account Types National/Political Candidate Agency BRD
Billing Type Weekly/Irregular
Comments NC-13
Separation: 30
RACHEL CHASON/YVONNE CONTE

Date Entered 10/06/16
Last Modified 10/06/16
Entered By Beth Norvell
CO-OP No
Headline # ECR25325036
Demo
Order Type Normal
Package Deal
Commission % 15.00
Commission \$312.75
Net Total \$1,772.25
Sales Tax

Greensboro (WXLV)		
By Broadcast Month	Spots	Rate
Oct. 2016	13	\$2,085.00
Grand Total:	13	\$2,085.00

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Normal Line / Prime (1 - 2.2)	10/14/16-10/14/16	3	:30	Orbit- [P]ABC-Last Man Standing (Friday)(Fr), [P]ABC-Dr Ken (Friday)(Fr)						1			1	\$300.00	\$300.00	Greensboro (WXLV)	LAST STAND	10/6/16
2.0	Normal Line / Prime (2 - 2.0)	10/16/16-10/16/16	3	:30	6:58-56P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$360.00	\$360.00	Greensboro (WXLV)	AMR-VIDEOS-ABC	10/6/16
3.0	Normal Line / Prime (3 - 3.3)	10/12/16-10/12/16	3	:30	Orbit- [P]ABC-Modern Family (Wednesday)(We), [P]ABC-Black-ish (Wednesday)(We)				1					1	\$600.00	\$600.00	Greensboro (WXLV)	MOD FAMILY	10/6/16
4.0	Normal Line / SPOT (4 - 2.0)	10/11/16-10/14/16	2	:30	3P- Dr Phil		1	1	1	1				4	\$105.00	\$420.00	Greensboro (WXLV)	DR. PHIL	10/6/16
5.0	Normal Line / SPOT (5 - 1.1)	10/11/16-10/14/16	3	:30	4P- Harry Connick		1	1	1	1				4	\$60.00	\$240.00	Greensboro (WXLV)	HARRY CONNICK	10/6/16
6.0	Normal Line / SPOT (4 - 2.0)	10/12/16-10/17/16	2	:30	3P- Dr Phil		1							1	\$105.00	\$105.00	Greensboro (WXLV)	DR. PHIL	10/6/16
7.0	Normal Line / SPOT (5 - 1.1)	10/12/16-10/17/16	3	:30	4P- Harry Connick		1							1	\$60.00	\$60.00	Greensboro (WXLV)	HARRY CONNICK	10/6/16

CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:

Date:

Accepted-Station:

Date:

Comments:

Alison Alford

10-11-16

The parties intend for the Standard Advertiser Terms and Conditions ("Terms") located at: <http://sbgi.net/?p=1224> ... to be part of their agreement, and the sale of advertising is expressly subject to said Terms.

AGREEMENT FORM FOR POLITICAL CANDIDATE ADVERTISEMENTS

(check applicable box)

☐ FEDERAL CANDIDATE

☐ STATE/LOCAL CANDIDATE

To Avail Themselves Of The Lowest Unit Charge During A Political Window, Federal Candidates Must Sign The Certification On Page 3

Station and Location:

Date:

I, American Media and Advocacy Group,

being/on behalf of: Ted Budd for Congress,

a legally qualified candidate of the Republican

political party for the office of: US Congress

in the Primary Election

election to be held on: 6/7/16

do hereby request station time as follows:

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks
See Schedule	See Schedule	See Schedule	See Schedule	See Schedule	See Schedule

Attach proposed schedule with charges (if available):

I represent that the payment for the above described broadcast time has been furnished by:

American Media and Advocacy Group

and you are authorized to announce the time as paid for by such person or entity. I represent that this person or entity is either a legally qualified candidate or an authorized committee/organization of the legally qualified candidate.

The name of the treasurer of the candidate's authorized committee is:

Amy Ellis

This station has disclosed to me its political advertising policies, including: applicable classes and rates; and discount, promotional and other sales practices (not applicable to federal candidates).

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

To Be Signed By Candidate or Authorized Committee

Date

Steve Syph
Signature

To Be Signed By Station Representative

☐ Accepted ☐ Accepted in Part ☐ Rejected

Allison Aldridge Allison Aldridge DOs
Signature Printed Name Title

FEDERAL CANDIDATE CERTIFICATION

In Order For Federal Candidates To Receive The Lowest Unit Charge During A Political Window, The Following Certification Is Required:

I, American Media and Advocacy Group

(name of federal candidate or authorized committee) hereby certify that the programming to be broadcast (in whole or in part) pursuant to this agreement:

☐ does

☐ does not

refer to an opposing candidate (check applicable box). I further certify that for the programming that does refer to an opposing candidate:

(check applicable box)

☐ the radio programming contains a personal audio statement by the candidate that identifies the candidate, the office being sought, and that the candidate has approved the broadcast.

☐ the television programming contains a clearly identifiable photograph or similar image of the candidate for a duration of at least four seconds, and a simultaneously displayed printed statement identifying the candidate, that the candidate approved the broadcast, and that the candidate and/or the candidate's authorized committee paid for the broadcast.

Steve Syme agent for Tedd Budd for Congress

signature of candidate or authorized committee

printed name

date

AGREED UPON SCHEDULE

(TO BE FILLED IN ONLY IF STATION DOES NOT ACCEPT ALL OF
CANDIDATE'S REQUEST)

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Attach proposed schedule with charges (if available):

AFTER AIRING OF BROADCASTS:

Attach invoices or Schedule Run Summary to this Form showing:

- 1) actual air time and charges for each spot;
- 2) the date(s), exact time(s) and reason(s) for Make-Good(s), if any; and
- 3) the amount of rebates given (identify exact date, time, class of broadcast and dollar amount for each rebate), if any.

Note: Because the FCC requires that the political file contain the actual times the spots air and the rates charged, that information should be included in the file as soon as possible. If that information is only generated monthly, the file should include the name of a contact person who can provide the times that specific spots aired and the rates charged. The FCC's online political files include a folder for "Terms and Disclosures." NAB suggests that, for stations subject to the online public file rule, the names of contact person(s) be placed in that folder.